





preview



## where there's a will...

There's certainly been a great deal of debate in the office furniture sector over Design Prima's decision to make Islington's Business Design Centre its new home. As we've said before, we can't quite understand the levels of apathy given to this facility. For a start, it's perfectly situated for the Clerkenwell set, while Islington is hardly one of those barren back ends of beyond that play home to a number of London's leading venues.

Furthermore, we have, over the past few years, come away from the BDC with favourable impressions. The reason for our journey all the way out to the wilds of Islington is the Surface Design Show – the UK's only event to focus exclusively on surface solutions in building design, displaying the latest innovative surface products and uses for established products.

Now in its fifth year, the Surface Design Show once again promises to continue its tradition of premiering the most innovative, creative and imaginative surfaces in the architecture and design industry at the start of March.

In keeping with such a high profile industry event, the Surface Design Show will host the popular Preview Evening on ▶▶▶▶▶▶





Muraspec



Italian Design

»»»Design Show, with a display of interior and exterior coatings that reflects the premium quality and high performance for which the brand is renowned. The emphasis will be colour psychology, inspiring visitors with design ideas that span a variety of wallscapes and room functions.

Architectural Ceramics will be launching a stunning array of its large format metallic, plain and sparkly floor and wall tiles. Arpa UK will unveil Bits and Pieces – 15 new high pressure laminates designed by Marco Piva. Panaget, French manufacturers of hardwood flooring, will be debuting Zentiude, a collection of stained French oaks based on their best-selling Otello range. Also, Graniti Fiandre, the Italian producers of top quality porcelain floor and wall tiles, will be introducing Luminar, the latest range from its GeoStyle collection.

The 2008 Surface Design Show will also welcome an abundance of exciting first time exhibitors. Rossi Marmi Snc, Italian specialists in the field of natural stones and marbles, will be introducing its latest 1.2cm tile which consists of natural stone and marble. Meanwhile, leading US manufacturer Armstrong will be using the show to launch Scala PUR, its latest range of luxury vinyl tiles, while Znak Wallpapers, a Latvian design company who convert art into spatial design projects for internal and external surfaces, will be featuring a selection of its brand new wallpaper designs.

The Surface Design Show's Event Manager, Anita Gorny, comments: 'We are delighted with the progress and response to the forthcoming Surface Design Show. Since its debut in 2004 the show has not only grown in size but also in influence, becoming a 'must see' event for innovative and inspiring surface materials. The 2008 show will see a larger than ever international presence, great product launches and many first time exhibitors. With the show's inspiring features alongside the many innovative surfaces being introduced, the show will once again provide an invaluable insight for all industry professionals looking to gain new solutions for future projects.'

To register for free entry to the Surface Design Show, visitors should pre-register for the event by going to [www surfacedesignshow.com](http://www surfacedesignshow.com)

So, before we listen to any more unqualified negatives about the BDC, we'll take a good look at the Surface Design Show. You never know, if you follow our suit, you might even get a pleasant surprise ●