



Quantum Glass

Smart Thinking

Let's cut right to the chase: Surface Design Show is the UK's only event dedicated to surface solutions in building design. The event is held over three days at the Business Design Centre, Islington, in the heart of London's architecture and design community.

Established in 2004, the event is now in its eighth year, attracting an audience of architects, interior designers and specifiers. SDS has matured and grown over those years, and now features over 100 exhibitors, specialising in innovative interior and exterior surface solutions.

Surface Design Show is unique in the UK, focusing exclusively on surfaces for building design. Architects, interior designers and building specifiers can get within touching distance of hundreds of inspirational interior and exterior surface products – and that's just for starters.

Surface Design Show is set to inspire, inform, provoke and innovate once again. New to this year's show is the Material Thinking theme. Nothing is achieved without thinking. It is time to celebrate how thinking bombards material and surface innovation. We think about a problem and resolve it by developing a material. This year Surface Design Show is working with Annabelle Filer of SCIN to develop the Fringe Thinking ▶▶▶▶▶



Mykon



Window Film Company



edge carpets



CDUK



David Clouting

►►► programme of events, features, debates and seminars that excite, stimulate and amuse visitors around the core theme Material Thinking.

The Material Thinkers feature – Architects & Designers in Practice – is an installation focusing on material innovation and creative ideas currently being developed. This inspiring feature will highlight a number of individual designers, architects and manufacturers who are true originators. The installation will celebrate the power of human imagination, enabling visitors to engage, connect and contribute to each project through its various stages of development – a true work in progress.

The Wall, Paint for thought: ‘The Paint Collection’ is a dramatic opening to the Surface Design Show. It captures the imagination with a striking installation of the latest paint collection.

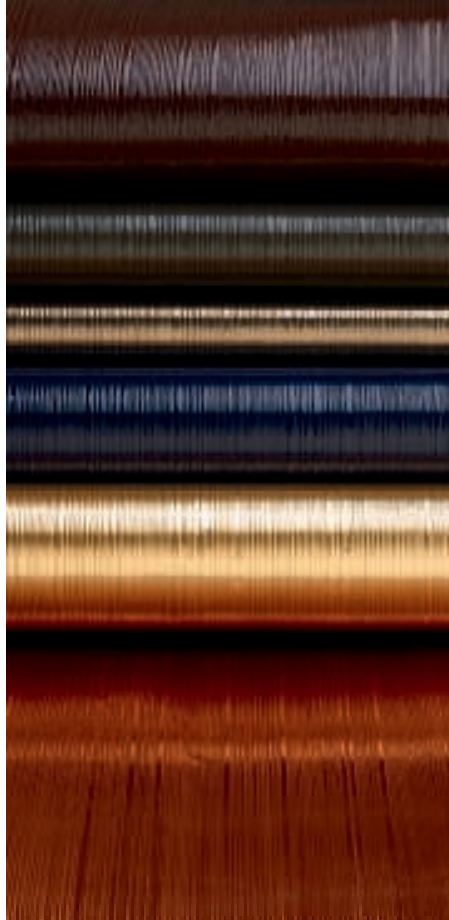
SCIN is bringing ‘Somewhere over the Rainbow’ to Surface Design Show. The SCIN curation thinks specifically about the role and relationships between colour and materials. SCIN will present a range of materials with a ‘colorific’ value.

These materials range from a new concrete that is as thin as a ceramic and gloss finished to PVB laminated coloured glass, parquet flooring from refurbished fire hoses to recycled whole egg shells and electro reactive wallpaper.

The Inspiration Centre is exactly what it says on the tin! Returning for 2011 and specifically for smaller companies who are new to the show, the inspiration centre will showcase innovative and inspiring products that are new to the market. ►►►►►►►►



Sally Angharad



Architectural Textiles



Muraspec



Benchmark

▶▶▶▶ The evenings have been rejuvenated and return with a RIBA Buildings Futures inspirational live debate ‘This house believes the value of design is not measurable’ – How can the unquantifiable qualities of design compete during a downturn? This is followed by the hugely popular PechaKucha 20x20 – a simple presentation format where participants show 20 images, each for 20 seconds – keeping it concise and moving at a rapid pace.

Following on the theme of Material Thinking the CPD seminars run in conjunction with

CIAT CPD, RIBA CPD, BRE Green Guide and RIBA London Lunchtime Portraits – offering real insights into the future of building design.

The latest technology, designs and solutions to revolutionise the future of the building’s envelopes will be introduced by exhibitors such as Quantum Glass, Cosentino, David Clouting, Pyrolave, Nike Grind, Ege Carpets, plus Mix stalwarts InterfaceFLOR, Porcelanosa, Muraspec and many more.

So, to recap: Business Design Centre, 15th-17th February. We’ll leave the rest up to you ●