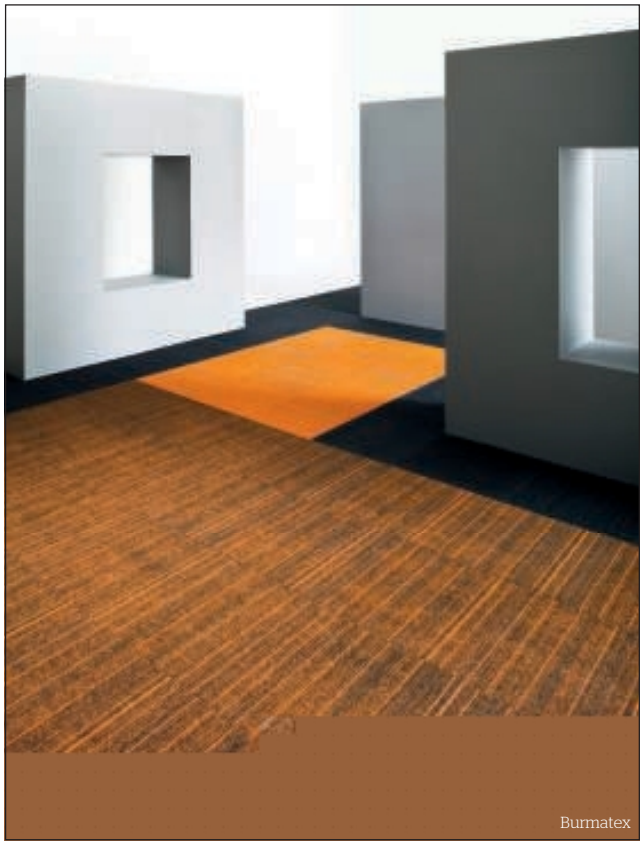
Allermuir

Taewon Lighting



Burmatex

Boss Design

The UK's leading contemporary interiors event for the contract market attracts key manufacturers, star designers and major specifiers from the UK and overseas, connecting the worlds of architecture and design with innovative, contemporary interior products, creativity and an exciting mix of new and established talent.

Architects and designers are hungry to source new ways to develop the aesthetic, technical, and sustainable qualities of projects. 100% Materials provides a dedicated platform within 100% Design London for suppliers of materials, surfaces, components and processes to actively engage specifiers and get short listed on live and future architectural and interior design projects.

In addition to the large collection of exciting material and technology samples on display, the 100% Materials feature will stage a series of workshops with leading designers and innovators on the theme of materials and design. The feature is also home to the '100% Materials Play Area' – a space for innovation-hungry visitors to get their hands dirty with a selection of materials specifically sourced for their potential for hands-on experimentation.

Now in it's fourth year, 100% Futures brings tomorrow's design superstars in touch with influential manufacturers, retailers, specifiers, press, buyers and the international design community – many of whom are looking to commission work as a result of who and what they see at the show

Elsewhere, there will be the usual full programme of seminars, events and awards. The Electrolux Design Lab, for example, is a competition whose theme for 2010 – 'The 2nd Space Age' – is an exploration of the role domestic product design has in maximising living space. The brief specifically challenged students to submit thoughtfully-designed products that will shape how people prepare and store food, wash clothes, and do dishes by 2050, when 74% of the global population are predicted to live in an urban environment.

Established in 2003, Electrolux Design Lab is an annual global design competition open to undergraduate and graduate industrial design students who are invited to present innovative ideas for household appliances of the future.

The Design Guild Mark feature will show some of the products which have been awarded Design Guild Marks by the Worshipful Company of Furniture Makers in 2010.

Arturo Alvarez

Sixinch

Silent Gliss

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Bene

The Design Guild Mark introduced by the Furniture Makers Company rewards the work of the finest designers working in Britain and the best of British designers working abroad. There will be products on display by eminent designers including Samuel Chan, Mark Gabbertas, Matthew Hilton, Simon Pengelly, Anne Sewell and Katerina Zachariades.

The central boulevard will once again be a theatrical, energetic spine and way-finding device through the show, populated with inspiring installations. The aspiration is to bring a playful and well curated experience to the design fair's feature spaces, with a bright and bold use of colour and branding in what is the show's 'sweet sixteenth' year.

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And, of course, there is no better place to meet up with existing and prospective clients, friends and colleagues

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