

Mix rates 2019



MAGAZINE				
Number of insertions	1	2-3	4-6	7-10
25 mm strip	350	280	245	210
1/4 page	470	410	395	324
1/3 page	700	560	490	420
1/2 page	950	760	665	570
Full page	1,850	1,480	1,295	1,110
DPS	2,900	2,320	2,030	1,740
Belly Band	1,980	130 gsm (80x690mm)		
Bound-in insert	3,730	190gsm		
Three page (Gatefold)	4,250	300 gsm (cover stock)		
Six page (roll fold) 120gsm	4,250	120gsm (uncoated)		
MAGAZINE - PRIME POSITIONS		Additional		
Outside back cover		20%		
Inside back cover		15%		
Inside front cover		18%		
Right hand page		10%		
IMPRESSION		FEB	MAY	SEP
Headline sponsor		4,320	4,320	4,320
Partner		2,750	2,750	2,750
MIXOLOGY		JUN	DEC	
		South	North	
		20-Jun	05-Dec	
Seat		285	275	
Table		2,800	2,700	
Sponsorship		7,200	7,050	
Photobooth		2,870	2,870	
Table booklet		2,770	2,770	
MIX DESIGN COLLECTIVE				
Experience Partner		4500		
Heartspace exhibitor		1750		
MIX INSPIRED				
1 of 3 sector exclusive sponsorship		2750		
ROUNDTABLE				
Exclusive sponsorship		4970		
DIGITAL ADVERTISING ON WEBSITE				
Number	1	2-3	4-6	7-10
Top banner (per month)	750	600	525	450
Skyscraper (per month)	475	360	278	251
Ask the Expert (per week)	425	360	278	251